Yodle saves time and resources by generating personalised interactive presentations — at the click of a button.

**Market Opportunity**

Slide presentations are now the go-to resource for business professionals, students and educators who want their audience to benefit from an engaging presentation. The Microsoft PowerPoint® application is regarded as one of the most useful and accessible ways to create and present visual aids and can be a powerful tool for learning. An automatic solution that instantly creates web presentations in a slide style similar to PowerPoint® will save presenters hours, which are often spent developing and refining presentations.

**Technology Highlights**

The Yodle system leverages innovative personalisation solutions with state-of-the-art adaptive web research to instantly create personalised web presentations from structured and semi-structured content such as Wikipedia. Yodle’s design takes advantage of this structure to transform all the available content on the subject from a set of articles into an online presentation.

Yodle builds PowerPoint® style presentations on a topic for the user in their web browser. The user simply inputs their topic of interest, for example “coffee”, and chooses how long they want the presentation to be, and how much detail they want. The system then harvests the wiki’s structured text and builds the slides, which the user can then browse. Depending on what is selected for length and depth, different sections and links will be chosen for the slides. The system permits the user to retrieve previous presentation topic selections.

**Applications**

Yodle can be used in a variety of educational and professional settings to leverage wiki content to create user-friendly, interactive presentations that are tailored according style, the required duration of the presentation, and the audience’s level of expertise.

- **Educators**: Improves the learning experience and effectiveness, by creating engaging and interesting visual aids that can be used in a classroom setting or via online e-learning.
- **Students**: Provides students with an interactive and user-friendly interface to learn the skills to create engaging presentations.
- **Professionals**: Saves time and resources for busy professionals who need to make slide presentations from structured text in enterprise wikis.

**IP Status**

Yodle is available to license from the CNGL Centre for Global Intelligent Content. Contact our commercial team for more information.