



WHERE

800 W. El Camino Real,
Suite 420,
Mountain View, CA 94040,
USA

WHEN

Friday, 4th March 2011
10.00am – 1.00pm
Followed by networking lunch

TO ATTEND

Email events@vistatec.com
(Registration Required)

Check out our linkedin Group
[Optimized Globalization, A VistaTEC / CNGL
RoundTable](#)

PROGRAM

10.00 -10.15
Coffee and Welcome

10.15 – 11.00
CNGL present on the research and industry application of same that will lay the foundations for the next generation of how our industry will operate – followed by an interactive Q&A post presentation

11.00 - 11.15
Coffee and Networking

11.15 – 12.00
VistaTEC present on collaboration, quality management and the 5 minute QBR – how you can ensure trended data at your finger tips to make the right business decisions – followed by an interactive Q&A post presentation

12.00 - 12.30
Machine Translation and post editing research findings followed by Q&A

Optimized Globalization

The role technology and innovation plays as Global Content explodes and your budget does not

The localization industry is entering a period of rapid change. New business models are emerging. Existing stakeholders are being forced to look beyond their own walls in order to maintain and strengthen their competitive advantages. Buy side and Supply side face the challenges and embrace the future of our industry head on. Learn more about how others are approaching Global Release. Are you ahead or behind?

This 3-hour round table and networking event will focus on the role technology and innovation play in reducing unnecessary overhead in managing relevant data for your business and ways to flatline your costs as your content and language reach increases. It will also look at the research that will lay the foundations for the next generation of how you will operate and the impact of how you approach change within your organization and its content.

VistaTEC

VistaTEC is a leader in Localization and Process Management. Its name has become synonymous with quality deliverables, technical expertise, outstanding language services and the very best in project management. In Today's business world companies demand reliable facts and figures on which to base strategic decisions. VistaTEC's Business Intelligence services provide our customers with the necessary data to analyze and make informed choices. No guesswork: just plain and simple objective, quantifiable data.

VistaTEC are also founding members of the Centre for Next Generation Localization (CNGL) which is funded by Science Foundation Ireland (SFI) in the category of "Centre for Science Engineering and Technology (CSET)".

www.vistatec.com



The CNGL is a dynamic academia-industry partnership with over 100 researchers developing novel technologies addressing the key localization challenges of volume, access and personalization. Their objective is to produce substantial advances in both basic and applied research thereby underpinning the design, implementation and evaluation of the blueprints for the Next Generation Localization Factory.

www.cngl.ie/index.html