



invites you to a

Localisation Innovation Showcase

Wednesday, 16th November 2011

8:30am - 4pm

Hogan Stand, Croke Park Conference Centre, Dublin

**Welcome Address by Mr. Richard Bruton, TD,
Minister for Jobs, Enterprise and Innovation**

- View an exhibition of cutting-edge work from CNGL researchers and industrial partners
- Learn about CNGL technologies that are ripe for commercialisation
- Find out how your organisation can benefit from collaborating with CNGL

For agenda and to register, visit:

www.cngl.ie/showcase

or email:

Ms. Eithne McCann at emccann@computing.dcu.ie

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Agenda

8.30am: Registration & Coffee

9.00am: Opening - Prof. Vincent Wade, Deputy Director, CNGL

Welcome Address by Mr. Richard Bruton, T.D., Minister for Jobs, Enterprise and Innovation

Introduction - Dr. Páraic Sheridan, Associate Director, CNGL

9.30am: "Innovation from the Ground Up" - CNGL Innovation Collaboration at Symantec

Dr. Fred Hollowood, Symantec

10.00am: "From Lab to Market" - CNGL Commercialisation Case Study

Mr. Phil Ritchie, Digital Linguistics

10.25am: Recognition of CNGL researchers for Innovation

Presentation of LRC Best Thesis Award, sponsored by Symantec

Presentation of awards for patents and licences

Presentation by Ms. Eva Szekely, winner of CSET-wide Thesis in 3 competition

10.30am: Coffee Break (30 minutes)

11.00pm: CNGL II - Toward a Framework for 'Global Content Intelligence'

Prof. Vincent Wade, Deputy Director, CNGL

11.30am: Keynote Address: "Innovation and the Global Content Supply Chain"

Ms. Mary Laplante, Outsell's Gilbane Group

12.30pm: CNGL Demonstrators: A Platform for Innovation

Dr. Dave Lewis, Demonstrator Programme Co-ordinator, CNGL

Mr. Steve Gotz, Commercial Development Manager, CNGL

1.00pm Q&A Session - Open Discussion

1.20pm: Close of morning session

1.30pm: Lunch (45 minutes)

1.30pm: Interactive Poster Exhibition & Demonstrator Showcase

4.00pm: Close