

**Centre for Next Generation Localisation
Public Showcase
Tuesday 27th April 2010**

**Hosted by the Localisation Research Centre
CSIS Department, University of Limerick**

The *Centre for Next Generation Localisation (CNGL)* will hold its Spring 2010 Public Showcase at the *Localisation Research Centre (LRC)*, CSIS Department, University of Limerick on Tuesday 27th April.

This event will showcase cutting edge research carried out at CNGL in the field of localisation, as well as an overview of our Commercialisation and Education & Outreach activities.

There will be an opportunity to interact with CNGL's researchers at the afternoon poster session, and to engage with live displays of the Demonstrator Systems being developed at CNGL.

We are delighted to welcome keynote speaker Mr. Francis Tsang, Senior Director of Globalisation at Adobe, to share his thoughts on next generation technology and organisation needs for enterprise localisation.

We are also pleased to be joined by keynote speaker Mr. Greg Oxtan, Executive Director of Consortium for Service Innovation, to discuss the dramatic impact the internet has had on customer support interactions, and the challenges and opportunities now faced by vendors.

All interested parties are invited to attend. Please contact Ms. Eithne McCann (emccann@computing.dcu.ie) before Friday 23rd April to register.

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08:30 – 09:00	Coffee & registration	<i>Atrium</i>
09:00 – 10:40	<u>Session 1: Chaired by Dr. Ian R. O’Keeffe (UL)</u>	<i>Plenary Hall</i>
09:00 – 09:10	Welcome from CNGL Spring 2010 Scientific Committee meeting local host, <i>Mr. Reinhard Schäler</i>	
09:10 – 09:20	Address from UL Vice President for Research, <i>Prof. Brian Fitzgerald</i>	
09:20 – 09:30	Address from CNGL Director, <i>Prof. Josef van Genabith</i>	
09:30 – 10:30	Keynote 1: Mr. Francis Tsang, Adobe “Enterprise Localisation”	
10:30 – 10:40	“Commercialisation Outreach at CNGL” <i>Mr. Steve Gotz, CNGL Intellectual Property Manager</i>	
10:40 – 11:10	Coffee	<i>Atrium</i>
11:10 – 12:45	<u>Session 2: Chaired by Prof. Vincent Wade (TCD)</u>	<i>Plenary Hall</i>
11:10 – 11:30	“Education & Outreach at CNGL” <i>Ms. Cara Greene, CNGL Education & Outreach Manager</i>	
11:30 – 11:45	Poster Boaster Session	
11:45 – 12:45	Keynote 2: Mr. Greg Oxton, Consortium for Service Innovation “The power and value of on-line communities”	
12:45 – 14:00	Lunch	<i>Atrium</i>
14:00 – 15:00	<u>Session 3: Chaired by Dr. Dimitra Anastasiou (UL)</u>	<i>Plenary Hall</i>
14:00 – 15:00	“Demonstrator systems at CNGL” <i>Dr. Dave Lewis, Systems Framework Work-Package Leader</i>	
15:00 – 17:00	Poster and Demonstration session	<i>Atrium</i>